



Erasmus+

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„Entrepreneurs d'une Europe de Demain

(Action 3)

“The Creators of Mini-Enterprises’ Entrepreneurial Strategies and Good Practice Guide”

The success of an enterprise depends upon the qualities or characteristics of an entrepreneur.

In order to be successful, if you want to be a good entrepreneur, you must possess the following qualities:

1. High initiative,

A good entrepreneur must have the right amount of courage and venture, otherwise the project can never take shape.

You must have the courage to risk.

2. Pragmatism

A good leader must never lose touch with reality.

Excessive desire to do should not make the entrepreneur lose touch with the reality of the situation.

Believing in yourself is essential for success but you must not exceed

3. Patience

Every business needs time: time to make oneself known, time to have a reputation, time to create a network of strong and useful contacts.

To become an entrepreneur you need calm and patience.

4. **Insight**

Sometimes you have to precede the mass.
You must not be late.

5. **Team Spirit**

Every good leader needs traveling companions.
They may be company members or employees: the result does not change.
Work together to get results.

6. **Knowledge**

You cannot keep out of innovation. You have to keep up to date with technology.
You must always be updated: you have to the laws and the various aspects of your business, the growth possibilities, etc...

7. **Cold blood**

The entrepreneur cannot afford the luxury of losing calm and panicking.
Stressful situations need to be managed in the best way.

8. **Creativity**

Along with courage and intuition, this is perhaps the most important quality.
We already live in a structured society: creativity is the only way to create profit and to emerge

9. **Respect**

You must have respect for rules, employees, customers, collaborators, opponents and for everybody

10. **Discipline**

Working for oneself is a hard work

11. **Optimism**

If you see the glass as half empty rather than half full , you will hardly become a successful entrepreneur.